

## Megan Watt's Bio

Megan Watt is a highly sought after Facilitator, Speaker, and Career Coach who brings an innovative approach to her work leaving participants excited to take action. She speaks to student, corporate, non-profit, and association audiences on the power of strengths in the pursuit your dreams. Megan currently serves as the Executive Director of Dream Catalyst Labs, based in Madison, WI where she empowers others to achieve and excel as leaders by utilizing their strengths, playing to the strengths of others, and engaging in innovative brainstorm sessions.

Megan ventured into the Midwest from Florida in the late 2000s to pursue her master's degree in Higher Education & Student Affairs at Indiana University. While attending IU, Megan worked as a graduate assistant in the Career Development Center and created the first ever follow-up curriculum for LeaderShape's Catalyst program as an intern in the LEAD IU office. After completing her masters she continued on her path of helping students identify their strengths and develop career and leadership skills in various roles at the University of Iowa and the University of Wisconsin-Madison. Megan left higher education to follow her own dream of being an entrepreneur to become Vice President of Innovation & Strategy at a local startup, ILC. During her time at Indiana and Iowa, she fulfilled a childhood dream by working for ESPN on the X Games Event Development staff.

Megan ignites organizations who want to build better teams, increase engagement, and develop innovative strategies for the digital age, so they can increase performance, productivity, and profitability. She hopes to inspire others to dream big, and tenaciously go after those dreams daily.