

# DREAM CATALYST LABS



## About Megan

As the Chief Dream Maker of Dream Catalyst Labs, Megan empowers others to achieve and excel as leaders by utilizing their strengths and using the *Power of Connection* to achieve their goals.

Megan's professional experience includes:

- Faculty Associate, Career & Leadership Services, University of Wisconsin-Madison
- Assistant Director, Career Leadership Academy, University of Iowa
- Vice-President of Innovation and Strategy, ILC
- X Games Event Development Staff, ESPN
- Graduate Assistant, Career Development Center, Indiana University-Bloomington

Megan holds her Masters Degree in Higher Education and Student Affairs. She is Gallup certified in Strengths and has been teaching the *Power of Strengths* since 2009. She is also a LinkedIn & Career Coach, specializing in the art of positioning to land your dream job.

# MEGAN WATT

KEYNOTE SPEAKER  
FACILITATOR  
COACH & AUTHOR

**Megan ignites audiences to think big and tenaciously go after their Someday Goals! She helps organizations who want to build better teams, increase engagement, and develop innovative strategies for the digital age, so they can increase performance, productivity, and profitability.**

## What People Are Saying About Megan

*"Engaging. Up-Beat. Enjoyable. Just the right amount of information & activity balance."*  
- Kari Barnes, American Family Insurance

*"Discover. Act. Engage. is motivating, thought-provoking, inspiring, and highly recommended!"*  
- Kathleen Tucker, Alpha Chi Omega (Headquarters)



*"Megan is an expert and has personality with what she does. She is great and I love her professionalism and high level of relatability. I definitely feel comfortable negotiating and it's powerful. I loved it. Thank you for giving a lot of your time to practice these skills. It was the BEST part of the day and the most applicable."*

- Beth Rippenger, Iowa New Leadership Institute

*Megan was really great and humorous! Loved the interactive activities, especially the networking one. Inspiring personal stories too."*

- Sarah Gang, University of Wisconsin-La Crosse

## Partial Client List



*"The workshop was well organized, great energy, and a good pace. Enjoyed the variety of info covered and how it could be applied to work & teams."*

- Nikki Bollig, University of Wisconsin-Madison

# BOOK MEGAN TODAY

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**850.591.9449**

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## SPEAKING TOPICS

UNDERSTANDING & APPLYING  
STRENGTHS

GOAL SETTING & PRODUCTIVITY

LEADERSHIP & CAREER  
DEVELOPMENT



Megan provides customized programs in keynote, breakout, and workshop format

### “DISCOVER. ACT. ENGAGE.”

Identify and grasp the steps for finding your dream job or **Someday Goal** through this program about self-awareness and navigating life's journey. Through personal examples and helpful resources, participants will explore what they care most about and learn how to think big, take action, and use their connections to help them achieve their dreams. This energetic, hands on program leaves everyone motivated to strive for the impossible.

### “POWER OF CONNECTION”

Discover a new take on networking and learn what it really means and how simple it is to implement. Research shows that 80% of what you need to accomplish a goal already exists in your current network. This session illustrates the importance of connecting with others and how to use a giving mindset when doing so. We practice what we've learned in a highly interactive power connecting activity, where attendees will make new connections, learn how to ask better questions, move their ideas forward, and develop win-win relationships.

### “UNLEASH YOUR SUPER POWERS”

Over 70% of people aren't engaged at work. Why? No one is focusing on their strengths. When we get to do what we do best daily our engagement, productivity, and performance go up! In this session, participants identify and learn to leverage their super powers... the talents we are born with. Using her Gallup training Megan delivers an interactive StrengthsFinder program.

### “WHAT'S ON YOUR CAREER BUCKET LIST”

Give your career aspirations and goals some direction with the help of a bucket list. During this program we will guide you through a blue print to identify and accomplish your own career bucket list. Participants will leave with specific strategies that will help them dream big and take action today!



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